

HoloMARK™

THE MEDIA THAT STANDS OUT



CHECKER



DISCO DUST



RAZZLE DAZZLE

PRODUCT INFORMATION

Looking for media that gets your labels and decals noticed? Make your mark with **Holomark™**. It stands out from the rest and makes an impression each time light reflects off it. The shimmer creates a range of colors, making it one-of-a-kind and impossible to duplicate. Holomark has a dazzling opal-like shine, guaranteed to capture the attention of your customers.

Looking for a pattern to steal the show? Holomark's **Checker** is a checkerboard of colors and shifting shapes, depending on where light catches it. This one is a game changer.

Rediscover the glitz and glam of an era gone by with Holomark's **Disco Dust**. The colors dance and sparkle constantly as light hits it. This is a trend you won't want to end!

If color and shine is what you are after, then Holomark's **Razzle Dazzle** is for you! Light moving across it creates a dazzling prism of color that customers will find irresistible.

NOTABLE QUALITIES



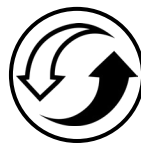
THERMAL TRANSFER PRINT

Ready for printing on the EDGE® thermal printers.



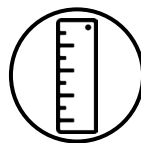
OUTDOOR DURABLE

engineered to resist moisture, UV rays, and extreme temperatures, ensuring it keeps its vibrant appearance in any conditions.



DOUBLE-SIDED

printed on both the front and back sides, maximizing space and providing more information without needing additional sheets.



AVAILABLE IN VARIETY OF SIZE

Holomark® is available in 15 inch x 10 and 50 yards, punched. Larger sizes and custom runs also available.



GRAPHIC
Marking Systems™

www.shopGMS.com
847.582.9276 ■ 800.232.8018
orders@graphicms.com



PRODUCT SPECIFICATIONS

TECHNICAL PROPERTIES:

Thickness: 3 mil vinyl with 1 mil permanent adhesive

Outdoor Life: 2-3 years

Shelf Life: 2 years stored at 70° F & 50% RH

Adhesive Properties: Permanent acrylic

Service Temperature Range: 0° F to 175° F (-32°C to 80°C)

Minimum Application Temperature: 55° F (13°C)

Printer Type	Widths (inches)	Lengths (yards)	Thicknesses	Colors
Gerber	15	10, 50	3 mil	Checker
Gerber	15	10, 50	3 mil	Disco Dust
Gerber	15	10, 50	3 mil	Razzle Dazzle

RECOMMENDED APPLICATION TECHNIQUES:

Apply HolomarK to clean, dry, smooth, non-porous, lubricant-free surfaces. Do not wet-apply. This film sticks well to most surfaces including metal, plastics, PVC, polyester, etc. For best results, apply at room temperature.

HolomarK has a water-clear adhesive that resists discoloration and can be used for inside window applications. We recommend laminating it to Snappy™, a removable clear window film, and popular GMS media.

This film is an excellent choice for security tags and product branding, since HolomarK cannot be easily counterfeited. Customize with transparent foils, to achieve a variety of brilliant hues and tones of the underlying pattern. Contact us for a product sample demonstrating these transparent colors.

HolomarK does not contain cylinder break lines – a welcomed absence on the non-patterned version called Razzle Dazzle.

This media passes all REACH, RoHS, 3TG, and CA Prop 65 regulatory standards. HolomarK is also UV durable for 2 to 3 years depending on the environment and application.

All of the descriptive information listed above is our recommendation only. This information does not suggest or constitute a written or verbal warranty or guaranty of any kind by the manufacturer or distributor of this product. Purchasers of this product shall be responsible for independently determining the suitability of the material for the intended application.

GMS122024 GRAPHIC MARKING SYSTEMS