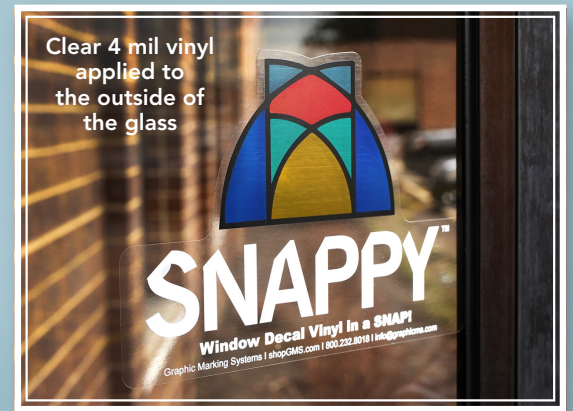


SNAPPY™

CLEAR WINDOW VINYL



PRODUCT INFORMATION

SNAPPY™ window vinyl is easier to apply because it's made with a stiffer vinyl and therefore less prone to wrinkles. There are two films, one designed specifically for retail applications:

For labels or signs that are read from outside the window but applied inside the window, either product will work. SNAPPY clear/clear (with the clear liner) will show the text/graphic through the liner as right reading – great for retail sales.

The clear/clear version will apply so smoothly to glass that the edge of the decal is barely visible. It can be applied wet or dry. SNAPPY clear/clear

can be back cut to size with a hole in it and can be hung on a retail store rack.

SNAPPY on the paper liner is fine for labels that do not need to be seen or read through the liner. It has a water-based adhesive that is formulated so it can be repositioned and reused over and over again. It's also less expensive. Both versions have strong liners that allow you to print multiple colors without stretching the sprocket holes on the edges.

SNAPPY Window Vinyl will stay put through condensation on the glass, or extreme temperature changes when one side of the glass is warm, and the other side is cold.

NOTABLE QUALITIES



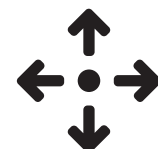
WRINKLE FREE

No need to worry about wrinkles with this film; it always applies smoothly!



EASILY REMOVABLE

No adhesive or residue left behind. Can be removed very easily.



REPOSITIONABLE

If kept clean, Snappy can be repositioned again and again.



PRODUCT SPECIFICATIONS

TECHNICAL PROPERTIES:

Thickness: 4 mil vinyl with 1 mil of adhesive

Outdoor Life: 2 years

Shelf Life: 2 years stored at 70°F & 50% RH

Service Temperature Range: (-20°F to 176°F)

Minimum Application Temperature: 50°F

Adhesive Properties: Clear low tack removable pressure-sensitive adhesive formulated to remove cleanly from glass with no residue.

RECOMMENDED APPLICATION TECHNIQUES:

On glass surfaces, apply by hinging on one side and rub down going away from the hinge, or apply and rub from the center out.

GSP SOFTWARE SETTINGS:

In Gerber's Plot program, click the "123" button and select vinyl. Select Gerber Label Stock 2 mil from the pull-down menu as the vinyl to print on. If you are using a Gerber FX or Edge II set printer to 600 dpi for best results.

Use a 45° blade or 60° blade on any combination of material 8 mil or thicker

All of the descriptive information listed above is our recommendation only. This information does not suggest or constitute a written or verbal warranty or guaranty of any kind by the manufacturer or distributor of this product. Purchasers of this product shall be responsible for independently determining the suitability of the material for the intended application.

DEI/GMS GRAPHIC MARKING SYSTEMS 05092023

General Description: Clear hard vinyl with a clear low tack removable pressure-sensitive adhesive that resists fading and yellowing. Used for thermal resin transfer and solvent inkjet printing. Both versions of SNAPPY bond well to smooth glass surfaces. Two adhesives are offered: The adhesive with the paper liner is stronger, but not as clear, and is repositionable. SNAPPY clear/clear with the polyester liner relies more on capillary action, and is very clear. The polyester liner is transparent, allowing end user to view the graphic from both sides, which is ideal for retail sales of brand logos and popular graphics. Both products are suitable for mounting on both the outside and inside of windows over a wide range of temperatures. Intended for use on glass only.

TESTS PERFORMED RESULTS		
SNAPPY with paper liner ultimate peel from	Average OZ/IN	Test Method
Glass	7	ASTM D 903 (Modified for 72 hour dwell time)
Stainless steel	29	
Acrylic	30	
Tack (gm/sq cm)	330	ASTM D 2979
Snappy clear/clear ultimate peel from	Average OZ/IN	Test Method
Glass	2.3	ASTM D 903 (Modified for 72 hour dwell time)
Stainless steel	3.2	
Acrylic	2.7	
Expected shear Room temp (hours)	100	ASTM D 3654 Method A a. 1 hrl dwell b. 1 sq in surface c. 4 lb load
Tack (gm/sq cm)	220	ASTM D 2979



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