

Wet Look™

SUPER HIGH-GLOSS LAMINATE

PRODUCT INFORMATION

Enhance your product's appeal with **Wet Look™**, the ultimate solution for achieving a glossy finish that exudes a wet appearance. This UL Recognized super high-gloss laminate offers unmatched shine and polish, giving your product a dazzling look that stands out from the competition. However, Wet Look™ goes beyond aesthetics; it's also a durable and protective solution, making it ideal for various industrial applications.

Wet Look™ polyester is engineered to withstand temperatures exceeding 300 degrees, outperforming vinyl or paper alternatives in terms of durability and longevity. Whether

you need to create brand identification, warning labels, nameplates, or asset tags, Wet Look™ delivers exceptional results. Its crystal-clear, pressure-sensitive adhesive ensures seamless application on different surfaces, enhancing your printed graphics' overall look and durability.

Experience the transformative power of Wet Look™ for yourself. With its high-gloss finish, durability, and versatility, Wet Look™ is the go-to choice for creating stunning labels, decals, or graphics that demand attention.

Elevate your product's visual appeal and durability with **Wet Look™** today!

NOTABLE QUALITIES

UL RECOGNITION

Achieve compliance in both the US and Canada by laminating to High-Bond White Poly and printing with Gerber GCS spot color foils or HP Latex inkjet using 873 Series Latex inks.



DURABLE AND STABLE

Experience a dimensionally stable film that exhibits no shrinking, maintaining the integrity of your designs over time.



WITHSTANDS HIGH TEMPS

Endures temperatures exceeding 300 degrees, making it the perfect choice for demanding industrial applications.



SUPER HIGH-GLOSS FINISH

Get a brilliant, glossy finish that mirrors a freshly wet surface, adding an extra dimension of brilliance to your designs.

Wet Look™

SUPER HIGH-GLOSS LAMINATE

General Description: Clear, high gloss polyester with a crystal clear, pressure sensitive, permanent adhesive on a clear film liner. This film is used for protective overlaminating and a high gloss “wet look.”

UL Recognition has been obtained for Wet Look 1 mil laminate. When laminated to White High-Bond polyester that has been printed with Gerber GCS spot color foils, or the HP Latex ink jet with 873 Series Latex inks, the full label construction is UL Recognized for both the U.S. and Canada. Latex ink does not pass the rub test without the Wet Look laminate. The same UL Recognition has been obtained when laminating Wet Look to Pitbull Industrial polyester (US only). More information may be found by downloading the UL Recognition file MH28990 from: <https://www.shopgms.com/laminates/industrial-lam/wet-look.html>.

PRODUCT SPECIFICATIONS

TECHNICAL PROPERTIES:

Thickness: 1 mil polyester with 1 mil (+/- .1) of adhesive

Outdoor Life: 2 years

Shelf Life: 2 years stored at 70°F & 50%RH

Adhesive Properties: High performance, permanent solvent-based pressure sensitive adhesive formulated for overlaminating thermal and latex printed markings. It is also likely to be compatible with other formats of printing.

Service Temperature Range: (-40°F to 302°F)

Minimum Application Temperature: 50°F

TESTS PERFORMED RESULTS		
Ultimate peel from	Average OZ/IN	Test Method
Acrylic	77	ASTM D 903 (Modified for 72 hour dwell time)
Glass	52	
Polyethylene	18	
Stainless steel	45	
Expected Shear Room temp (hours)	75	ASTM D 3654 Method A a. 1 hr dwell b. 1 sq in surface c. 4 lb load
Tack (gm/sq cm)	310	ASTM D 2979

RECOMMENDED APPLICATION TECHNIQUES:

Laminate with cold pressure sensitive laminator, not by hand. Separate from backing with a knife or apply tape to a corner on both sides and pull apart. Be aware if laminating on top of vinyl. In many cases, the vinyl will shrink (polyester will not) and force the laminate to bubble up and possibly delaminate.

PLOTTER/CUTTER SETTINGS:

Little if any cutting pressure needs to be added because the film is so thin.

All of the descriptive information listed above is our recommendation only. This information does not suggest or constitute a written or verbal warranty or guaranty of any kind by the manufacturer or distributor of this product. Although this material can be printed on with some solvent based printers, the surface characteristics of the material can change from roll to roll, and failure of optimal printing results are not a basis for returning the product. Purchasers of this product shall be responsible for independently determining the suitability of the material for the intended application.

GMS 072024 GRAPHIC MARKING SYSTEMS