

Write-o!TM

WRITABLE LAMINATE



PRODUCT INFORMATION

When you laminate with **Write-o!TM**, you create a protective surface you can write on with a ballpoint pen, pencil or marker. From inspection tags to signature labels, there are many ways to use it!

Write-o! is a polyester laminate with a non-glare writable surface. This unique laminate provides a strong layer of protection from abrasion, petro chemicals, and cleaning agents.

It's also printable. You can print, laminate, then imprint variable information on the laminate, or if you want to add information to the back of your labels, just laminate Write-o! to the back of the liner, and print on it.

See enclosed product sample. To learn more about **Write-o!**, visit our website at www.shopGMS.com.

NOTABLE QUALITIES



WRITABLE SURFACE

Non-glare surface can be written on with a ballpoint pen, pencil, or marker.



LAYER OF PROTECTION

Protects from abrasion, petro chemicals, and cleaning agents.



PRINTABLE LAMINATE

Laminate and then print on otherwise unprintable materials.



PRINT ON THE BACK

Laminate the back of your material (liner) so you can print instructional, detailed, or important information.

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General Description: Write-o! can be written on with ballpoint pens, markers, pencils, typewriters, etc. This 1 mil matte polyester laminate features a non-glare writable surface, intended for writing on or imprint on after laminating. Once laminated, the Write-o! surface can be printed on again with the Gerber EDGE® thermal printer. Write-o! protects your labels, decals, and much more, because of its resistance to harsh chemicals and cleaning agents.

PRODUCT SPECIFICATIONS

TECHNICAL PROPERTIES:

Thickness: 1 mil polyester with 1 mil of adhesive

Shelf Life: 2 years stored at 70°F & 50% RH

Adhesive Properties: General purpose permanent acrylic pressure sensitive adhesive works on most surfaces

Service Temperature Range: (-40°F to 300°F)

Minimum Application Temperature: 55°F

TESTS PERFORMED | RESULTS:

Ultimate peel from	Average OZ/IN	Test Method
20 minutes peel adhesion to stainless steel	45	
Cohesive properties 1 sq inch x 1 kg	100+ hours	
Tack (gm/sq cm)	570 grams	Polyken probe

RECOMMENDED APPLICATION TECHNIQUES:

Laminate with a cold pressure sensitive laminator or by hand. Too much reverse tension on the laminate may stretch the laminate and cause curling in the finished product.

GSP SOFTWARE SETTINGS:

Because this material is a thin polyester, you do not have to increase your pressure greatly. This laminate should work in most plotters without trouble.

Use a 45° blade or 60° blade on any combination of material 8 mil or thicker

All of the descriptive information listed above is our recommendation only. This information does not suggest or constitute a written or verbal warranty or guaranty of any kind by the manufacturer or distributor of this product. Purchasers of this product shall be responsible for independently determining the suitability of the material for the intended application.

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